

Christopher Brandon Merritt

5 Peterson Road · Natick, MA 01760 · 508.314.2229 · brandon.merritt@gmail.com

Summary Talented experience design specialist skilled in developing engaging Web 2.0 interfaces that utilize HTML, CSS, and JavaScript/jQuery technologies. Seeking uncommon challenges and unique projects that tap into my limitless enthusiasm for all things web.

Specialties Front-end and prototype development for enterprise-level websites and applications using HTML5, CSS3, HTML 4.0 Strict, JavaScript/jQuery, Photoshop, Illustrator and Fireworks. Front-end integration experience with PHP, ASP, JSP, .NET and various CMS platforms. Experience with Usability Standards and 508 Compliance.

Senior Experience Design Specialist March 2009 – Present
As Sr. Interface Developer for the Aquent web team, I was responsible for the development and production of the vanity website for Aquent, litl and Vitamin Talent.

- Aquent, LLC**
- Created functional html templates for integration the .cms platform using Velocity
 - Created Web 2.0 interfaces, utilizing HTML, CSS, and JavaScript technologies.
 - Created Django templates for the ecommerce and customization platforms. Helped develop and implement blog and wiki as a business tool.
 - Integrated Google analytics and Google optimizer
 - Managed analytics campaigns
 - Drove lead generation by collaborating with marketing to create user friendly, dynamic web campaigns
-

Senior Experience Design Specialist March 2007 – February 2009
Performed as Senior Experience Designer and Consultant on large-scale client engagements for a global Interactive Agency. Key clients included Boston Coach, AIG, Old Mutual, Boston Consulting Group, Corporate Express, and Boost Mobile.

- Molecular, Inc.**
- Performed as Primary Information Architect, responsible for requirements gathering, taxonomies, wire-framing, and usability testing.
 - Created Web 2.0 interfaces, utilizing HTML, CSS, and JavaScript technologies.
 - Managed teams of offshore developers to maximize engagement margins.
 - Helped develop and implement blog and wiki as a business tool.
 - Wrote expert site reviews for industry publications.
 - Provided thought leadership to clients and colleagues.
-

Continued on the next page

-
- | | |
|--|---|
| Senior Web Developer
Staples, Inc. | July 2005 – March 2007
Performed as Primary User Interface Designer for the Stapleslink enterprise-level web application and as Senior Web Developer for the Staples Contract informational websites. <ul style="list-style-type: none">• Created functional HTML templates for integration with JSP coding.• Created and maintained external facing websites, e-zines, and microsites.• Implemented and maintained CSS styles as defined by corporate standards.• Created e-mail marketing campaigns using Staples email marketing tool.• Updated and maintained the Staples email marketing tool.• Drove lead generation by collaborating with marketing groups to create user-friendly, dynamic web content. |
| User Interface Designer
Freddie Mac | February 2004 – May 2005 · Contracted through Pragmatic Solutions, Inc.
Performed as Primary User Interface Designer and HTML Developer for an enterprise-level web application. <ul style="list-style-type: none">• Created functional HTML templates for integration with JSP coding.• Implemented and maintained CSS styles as defined by corporate standards.• Serviced as a liaison between the UI and Application development teams. |
| User Interface Designer
U.S. Postal Service | January 2004 – February 2004 · Contracted through Phi Consulting
Assisted the Primary Interface Designer with creating the user interface for a portal-based web application. <ul style="list-style-type: none">• Designed the graphic elements used in the interface.• Created and maintained HTML and CSS templates for dynamic content.• Updated and troubleshoot JSP pages. |
| Web Production Specialist
New Target, Inc. | September 2003 – January 2004 <ul style="list-style-type: none">• Created working HTML and CSS templates from design comps.• Made routine updates to existing PHP and ASP sites, including copy and graphics.• Designed original websites using Photoshop, Illustrator, and Fireworks. |
| Marketing Coordinator
Systran, Inc. | February 2002 – May 2003 <ul style="list-style-type: none">• Designed, developed, and maintained corporate and training websites.• Created original illustrations for use in training materials and collateral.• Managed ISP contracts and coordinated IP changes and configurations.• Created corporate collateral materials, proposals, and sales presentations.• Consulted on internal development projects, providing network support, project best practices, and graphic standards and prototypes. |
-

**Web Design and
Multimedia
Specialist**

July 2000 – February 2002

Administaff, Inc.

- Designed and maintained corporate websites.
- Created corporate usability standards for all corporate websites.
- Created and maintained graphics for websites and e-mail marketing campaigns.
- Created e-mail marketing campaigns using Responsys Direct Marketing Software.
- Drove lead generation by collaborating with e-marketing groups to create user-friendly, dynamic web content.
- Created multimedia presentations for corporate conferences/exhibitions.
- Assisted in publishing Administaff's monthly online periodical.

Education

University of Houston-Clear Lake · Houston, Texas
BA, Communications

University of Texas · Austin, Texas
Geology
